Public Issues Education Hawai‘i

Provide unbiased, research-based information to the public, industry, and policy makers so informed decisions can be made to proactively protect and preserve agriculture and natural resources (ANR) in Hawai‘i.

Public Opinion Research
Understand the opinions of consumers and constituents to proactively respond to ANR challenges.

Message Communication
Examine and make recommendations about ANR communication materials and approaches.

Program Development
Collaborate with educators to create educational materials about ANR issues.

Organizational Planning & Training
Conduct planning workshops to identify goals, plans of action, and evaluation criteria. Conduct leadership training at any level in an organization to increase competencies and enhance organizational functions.

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